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### Temporal trends in primary and secondary skin cancer prevention in the United States



*To the Editor:* Skin cancer incidence is rising in the United States despite public health efforts encouraging skin cancer prevention.<sup>1</sup> We analyzed temporal trends of skin-cancer related primary (concerned with disease prevention) and secondary (concerned with early disease detection) preventive behaviors to look for potential areas for improvement.

The National Health Information Survey (NHIS) was examined over a 10-year period from 2005 to 2015.<sup>2</sup> The NHIS conducts representative population-based annual interviewing of the adult US population and had response rates of 70.1% to 80.7% during the examined period.<sup>2</sup> Our outcomes of interest were use of sun-protective measures

(including sun avoidance, protective clothing, and sunscreen use), lifetime history of full-body skin examination by a physician, and histories in the past year of indoor tanning and 2 or more sunburns. Specifically, use of sun-protective measures were defined as use always or most of the time when outside for more than 1 hour on a warm, sunny day. Protective clothing included at least 1 of the following: long pants, hat, or long-sleeved shirt. A small percentage of individuals answered the sun protection questions by stating that they don't go out in the sun.<sup>2</sup> These individuals and those with unknown or missing responses were excluded from the analysis.<sup>2</sup>

Multivariable logistic regression analyses were used to assess the association between time period and weighted prevalence of sun-protective behaviors, adjusting for sex, region, health insurance, alcohol use, smoking status, education, personal and family histories of skin cancer, income, race, and skin reaction to the sun. *P* values were adjusted for multiple comparisons. Because of substantial missing data for income, NHIS imputed data were used.<sup>2</sup>

The unweighted study included a total of 67,471 individuals. From 2005 to 2015, the unadjusted and adjusted prevalence of most skin cancer—preventive behaviors rose, including sun avoidance, sunscreen use, and full-body skin examination, with the

**Table I.** Unadjusted and adjusted prevalence of sun protective behaviors by survey year

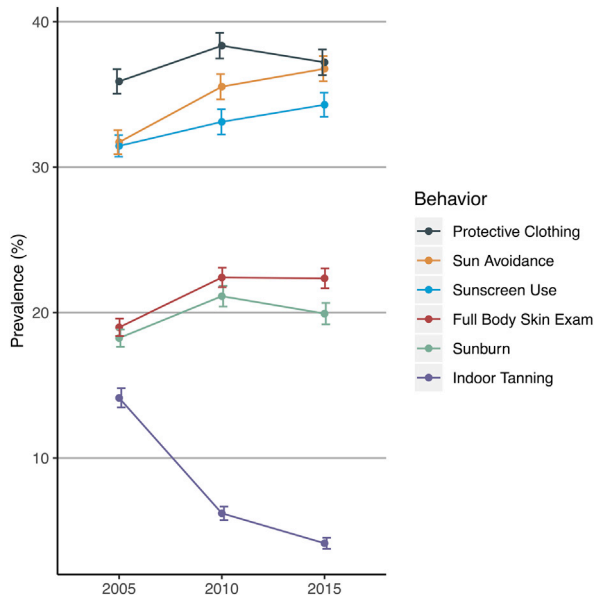
	Year, unadjusted prevalence, % (95% CI)			Year, adjusted prevalence, % (95% CI)						
	2005	2010	2015	<i>P</i> <sub>trend</sub> value*	Adjusted	2005	2010	2015	<i>P</i> <sub>trend</sub> value*,‡	Adjusted
					<i>P</i> <sub>2015 vs 2005</sub> value†					<i>P</i> <sub>2015 vs 2005</sub> value†
Sun avoidance	31.1 (30.2-32)	35.4 (34.5-36.3)	37.5 (36.5-38.4)	<.001	<.001	31.7 (30.9-32.6)	35.5 (34.7-36.4)	36.8 (35.9-37.6)	<.001	<.001
Protective clothing	35.5 (34.7-36.3)	38.5 (37.5-39.4)	37.5 (36.6-38.4)	<.001	.006	35.9 (35.1-36.7)	38.4 (37.5-39.2)	37.2 (36.3-38.1)	<.001	.098
Sunscreen ASE	30.6 (29.8-31.3)	32.7 (31.7-33.6)	35.5 (34.7-36.4)	<.001	<.001	31.5 (30.7-32.2)	33.1 (32.2-34)	34.3 (33.5-35.1)	<.001	<.001
Full body skin exam	18.1 (17.4-18.7)	22 (21.2-22.8)	23.6 (22.9-24.4)	<.001	<.001	19.0 (18.4-19.6)	22.4 (21.7-23.1)	22.4 (21.7-23)	<.001	<.001
Indoor tanning	14.8 (14.1-15.5)	6.2 (5.7-6.7)	3.9 (3.5-4.3)	<.001	<.001	14.1 (13.5-14.8)	6.2 (5.7-6.7)	4.1 (3.8-4.5)	<.001	<.001
Sunburn	18.7 (18.1-19.3)	21.0 (20.2-21.7)	19.6 (18.8-20.4)	<.001	.198	18.2 (17.7-18.8)	21.1 (20.4-21.8)	19.9 (19.2-20.7)	<.001	.001

Adjusting covariates include sex, census region, health insurance coverage, alcohol use, smoking status, education level, personal history of skin cancer, family history of skin cancer, income, race, and skin reaction to the sun. Bold *P* values are statistically significant at the .05 level.

\*Wald tests based on the logistic regression were performed to test for any change in log odds over 2005, 2010, and 2015.

†Pairwise Wald tests based on the logistic regression were performed to test for change in log odds in any two time points. *P* values were adjusted for multiple comparisons using Benjamini & Hochberg (1995).<sup>5</sup>

‡Median *P* rule was used to obtain the final adjusted *P* values due to multiple imputation for income.



**Fig 1.** Adjusted prevalences of sun-protective behaviors over time. The prevalences are the predictive marginal means. Adjusting covariates include sex, census region, health insurance coverage, alcohol use, smoking status, education level, personal history of skin cancer, family history of skin cancer, income, race, and skin reaction to the sun.

exception of wearing protective clothing (Table I and Fig 1). Although the adjusted prevalence of indoor tanning decreased, that of sunburn increased (Table I and Fig 1).

Indoor tanning is substantially decreasing, implying the success of targeted legislative and public health efforts.<sup>3</sup> Nevertheless, despite increases in most sun-protective behaviors, the rates of primary and secondary skin cancer—preventive behaviors remain suboptimal, and the prevalence of multiple sunburns is rising. It is unclear whether the rise in sunburns is due to heightened sun awareness causing increased reporting or inadequate use of sun protection. Researchers in Australia have examined temporal changes in sun-protective behaviors and found improvements after the implementation of the SunSmart public health campaign, with decreases in reported sunburns and tan preference and increases in the use of sun-protective behaviors, although these benefits may be plateauing more recently.<sup>4</sup> Further research is needed in the US population to examine why the prevalence of multiple sunburns is rising and the impact of increased adoption of sun-protective behaviors on skin cancer incidence. Additionally, the success of public health efforts against indoor tanning may provide guidance for future public health efforts aimed at skin cancer prevention.

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#### Metric selection by dermatologists in the 2017 Merit-Based Incentive Payment System



To the Editor: The Merit-Based Incentive Payment System (MIPS) has reinforced the importance of performance metrics in the provision of value-based care.<sup>1</sup> Although dermatology-specific